



STRATEGIC COMPLIANCE  
GROUP, INC.

Strategic Compliance Group, Inc.  
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## IMPLEMENTING MODEL AUDIT RULE - SECTION 16 “A PRACTICAL & HANDS-ON SEMINAR”

### SUMMARY:

With the adoption of the Model Audit Rule by the NAIC in 2006, insurance companies will have to use a great deal of judgement when they implement this principles-based standard. Judgements and decisions with implementing Section 16 of the Model Audit Rule will be required which can consume an organization's precious time, resources and focus. This 2 day seminar will help to minimize these challenges. This seminar will not only demystify the general MAR requirements but also provide a hands-on, step-by-step roadmap for complying with the spirit and the mechanics of the standard.

In order to improve and monitor the fiscal situation of insurers, the new MAR standards will help organizations with governance including: the reporting of internal control over financial reporting, auditor independence and audit committee independence. This seminar will achieve these requirements effectively and cost efficiently .

### *Who Should Attend?*

Compliance Officers, Chief Financial Officers, Corporate Controllers, Directors of Audit, Department of Insurance Auditors, Regulators, and Public Accountants who perform audits.

UPON COMPLETION OF THIS PROGRAM, PARTICIPANTS WILL BE ABLE TO:

- Understand the basic rules of the Model Audit Rule & similarities to Sarbanes-Oxley
- Understand the COSO framework and its application
- Understand the top-down risk-based approach to compliance
- Understand the methods to achieve documentation and testing of internal controls
- Perform “hands-on” documentation and testing of MAR activities
- Understand and perform project planning activities
- Public disclosure requirements relating to ICFR and disclosure controls
- Communications with the Audit Committee and External Auditors

### KEY TOPICS & OBJECTIVES:

#### PART I – INTRODUCTION AND BACKGROUND

1. The Model Audit Rule (MAR) Act, its Objectives and Challenges
2. The MAR Implementation Guidance and its surrogate Auditing Standard No. 5
3. The COSO framework for insurance companies and how it is applied
4. The “new” Top-Down Risk-Based Approach to MAR and how it is applied
5. Entity-level Controls – What are they and how do they work?

### Training Dates:

Monday February 23, 2009 &  
Tuesday February 24, 2009

8:00 AM - 5:00 PM

### Where:

Homewood Suites - Hilton  
216 Wolf Road  
Albany, New York, 12205  
518-438-4300

### Fees:

\$ 1,295 per person or  
\$ 2,995 per Company  
(limit 3 persons per Company)

### Key Speaker(s):

Jay Roy, CMA, MBA

Special Guests:

TBD,

### Registration Deadline:

5:00PM February 13, 2009

Q: Looking for a Low-Cost MAR Solution?    A: Model Audit Rule Toolset.



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## **IMPLEMENTING MODEL AUDIT RULE - SECTION 16 “A PRACTICAL & HANDS-ON SEMINAR**

### **PART II – DOCUMENTATION AND EVIDENCE OF EFFECTIVE INTERNAL CONTROLS**

1. Types of Documentation (Narratives, Risk Control Matrix and Process Maps)
2. Examples of Documentation
3. Financial Assertions
4. Documentation Standards, Considerations, Cross-Referencing Standards
5. Documentation Guidance
6. Documentation of IT Controls
7. The design of controls
8. The importance and linking of risks, controls and the financial assertions
9. The operation and effectiveness of controls
10. In-depth Review of the Risk Control Matrix

### **PART III – MODEL AUDIT RULE PROJECT PLANNING**

1. Lessons Learned from the large public insurance companies
2. Defining the Project Structure
3. Defining the MAR Project Team
4. How and Where to Begin a MAR Project?
5. The Four Phases of MAR compliance
6. Project Planning Considerations
7. Examples of the four phases
8. Review and Exercises

### **PART IV – EXECUTING ON THE S16 MAR REQUIREMENTS**

1. Identification of Significant Accounts, Disclosures and Business Cycles
2. Key Business Processes (The Revenue Cycle, Claims, General Ledger, Financial Reporting Cycle)
3. Identification of Key Risks for Insurers
4. The Testing Phase of Section 16
5. Identifying Key Controls and Testing Key Controls
6. Developing and Executing Test Plans

### **PART V – CASE STUDIES AND APPLICATION OF MAR REQUIREMENTS**

1. Examples and Performing Process Documentation
2. Examples and Performing Project Planning
3. Examples and Performing Entity-level Controls Assessment

### **PART VI – KEY RISK AREAS FOR HEALTH, LIFE AND P&C ORGANIZATIONS**

Q: Looking to improve Strategy Execution? A: Balanced Scorecard Training.



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## **IMPLEMENTING MODEL AUDIT RULE - SECTION 16 “A PRACTICAL & HANDS-ON SEMINAR**

### **REGISTRATION FOR COURSE:**

Name of Company/Organization: \_\_\_\_\_

Name of Participant & Job Title: \_\_\_\_\_

E-mail Address (Required): \_\_\_\_\_

Name of Participant & Job Title: \_\_\_\_\_

E-mail Address (Required): \_\_\_\_\_

Name of Participant & Job Title: \_\_\_\_\_

E-mail Address (Required): \_\_\_\_\_

Address (Required): \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Please Circle Payment: \$1,295 person or \$2,995 for each Company.

### **REMIT CHECK TO:**

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### **ADDITIONAL INQUIRIES:**

Contact: Jay Roy T: 214-621-7612 or jay.roy@strategiccompliancegroup.com

### **ONLINE REGISTRATION FOR COURSE :**

<http://www.strategiccompliancegroup.com/courses.php>

**Q: Looking for Corporate Governance Training?    A: Ask Jay for more details.**